

# MW

## Media World

Indian Radio Stations

# City: Mumbai

## Radio Mirchi:

Radio Mirchi, Mumbai is one of the radio stations of the Mirchi FM network owned by Entertainment Network Pvt. Ltd. Radio Mirchi, Mumbai plays Hindi & Bollywood songs. Radio Mirchi, Mumbai has one of the highest listenership in the city, making it the best fit for the advertisers to reach out to their target audience. Meethi Mirchi, Mirchi Top 20 & Mirchi Insta Pyaar are some of the most popular shows aired on the station. Radio Mirchi, Mumbai is also known for its specially curated shows with some of the most famous personalities from various industries.



# City: Mumbai

## Red FM:

Red FM, Mumbai is one of the radio stations of the Red FM network owned by Sun Group. Red FM, Mumbai plays Hindi & Bollywood songs. RJ Malishka and RJ Rishi are some of the most popular RJs with high listener engagement during their respective shows. Red FM, Mumbai, is one of the key players when it comes to listenership and high listener engagement. Advertisers can reach out to a large number of target-audience by advertising thorough Red FM.



# City: Mumbai

## Big FM:

Big FM is one of the top stations to advertise in. RJ Nilesh Misra is one of the most popular RJ's in Mumbai. YKIB and Big Heroes are the top two show for Big FM Branding in Mumbai. Placing creative ads in Big FM gives your brand a comprehensive and efficient coverage across Mumbai to deliver high level of cost-effective response.



# City: Mumbai

## Radio One:

Radio One, Mumbai is the only radio station in the city that plays English/Western music. Being the only radio station of its kind, Radio One, Mumbai provides a perfect platform for a large number of advertisers to reach out to the posh/English speaking crowd.



# City: Mumbai

## Radio City:

Radio City Mumbai is a key player in the Hindi music space. Advertisements through Radio City FM in Mumbai lets advertisers reach out to Hindi music listeners. RJ Salil and RJ Karan are one of the most popular RJ's in Mumbai. Takatak Mumbai and Kasa Kai Mumbai are the top two shows for Radio City FM Branding in Mumbai.



# City: Mumbai

## Radio Fever:

With a significant market share in Mumbai, Radio Fever is one of the top stations to advertise in. RJ Anurag is one of the most popular RJ's in Mumbai. Picture Pandey and Mad Mornings are the top two shows for Radio Fever Branding in Mumbai.



# City: Mumbai

## Radio Nasha:

Radio Nasha, Mumbai is a retro station that plays Bollywood music of the '70s, '80s, and '90s. This extensive coverage increases the number of listeners and provides a national media platform for advertisers.





# City: Mumbai

## Estimated Rates:

City	Channel	Frequency	Language	Rate INR/ (10 sec)
Mumbai	Radio Mirchi	98.3	Hindi	2750
Mumbai	Red FM	93.5	Hindi	2725
Mumbai	Big FM	92.7	Hindi	2250
Mumbai	Radio One	94.3	Hindi, English	1250
Mumbai	Radio City	91.1	Hindi	1663
Mumbai	Radio Fever	104	Hindi	1000
Mumbai	Radio Nasha	91.9	Hindi	938



# City: Chennai

## Radio Mirchi:

Radio Mirchi, Chennai is one of the radio stations of the Mirchi FM network owned by Entertainment Network Pvt. Ltd. Radio Mirchi, Chennai plays Tamil songs and is one of the top radio stations to advertise in.



# City: Chennai

## Hello FM:

Hello FM, Chennai is a key player in the Tamil music space. Advertisements through Hello FM in Chennai lets advertisers reach out to Tamil music listeners. With a significant market share in Chennai, Hello FM is one of the top stations to advertise in.



# City: Chennai

## Suryan FM:

Suryan FM, Chennai is one of the radio stations of the Red FM network owned by Sun Group.

Suryan FM plays Tamil music and has the highest number of listeners in the Chennai market.



# City: Chennai

## Big FM:

With a significant market share in Chennai, Big FM is one of the top stations to advertise in.

RJ Balaji is one of the most popular RJ's in Chennai. Take It Easy and Ulley Veliye is the top two show for Big FM Branding in Chennai.



# City: Chennai

## Radio City:

With a significant market share in Chennai, Radio City is one of the top stations to advertise in.

Penngal Special and Cinema Cinema are the top two shows for Radio City FM Branding in Chennai.



# City: Chennai

## Radio One:

Radio One in Chennai is a key player in the Hindi music space. Advertisements through Radio One in Chennai lets advertisers reach out to Hindi music listeners. Placing creative ads in Radio One gives your brand a comprehensive and efficient coverage across Chennai to deliver a high level of cost-effective response.



# City: Chennai

## Chennai Live:

Chennai Live is one of the most popular Radio stations in Chennai, especially among young listeners. The station plays English and Tamil music and is only operates in Chennai city.





# City: Chennai

## Estimated Rates:

City	Channel	Frequency	Language	Rate INR/ (10 sec)
Chennai	Radio Mirchi	98.3	Tamil	1625
Chennai	Hello FM	106.4	Tamil	525
Chennai	Suryan FM	93.5	Tamil	1588
Chennai	Big FM	92.7	Tamil	725
Chennai	Radio City	91.1	Tamil	475
Chennai	Radio One	94.3	Hindi	625
Chennai	Chennai Live	104.8	English, Tamil	263



# City: Delhi

## Red FM:

Red FM Delhi is a Hindi radio station that plays the latest Bollywood music. Rj Raunac & Rj Heena are some of the most famous Rjs in Delhi. The fact that Red Fm Delhi has one of the highest numbers of listeners in the city, the station keep curating content apart from regular entertainment, which focuses on economical and social welfare as well.



# City: Delhi

## Radio Mirchi:

Radio Mirchi, Delhi is one of the radio stations of Times network owned by Entertainment Network Pvt. Ltd. Radio Mirchi Delhi plays Hindi & Bollywood songs. The station is well known for its popular RJs like RJ Naved, who hosts the Morning Show.



# City: Delhi

## Radio City:

Radio City, Delhi is one of the major Hindi music radio stations in the city. With significant market share in Delhi, Radio City lets advertisers reach out to the majority of listeners in and around the city.



# City: Delhi

## Big FM:

Advertisers can place their ads in Big FM Delhi, a key player in the Hindi music space. Advertisements through Big FM in Delhi lets advertisers reach out to Hindi music listeners. With a significant market share in Delhi, Big FM is one of the top stations to advertise in.



# City: Delhi

## Fever FM:

Radio Fever Delhi is a key player in Hindi music stations. Radio Fever is known for contemporary music, radio dramas, and situational comedy for today's youth. Bollywood, sports, music, and reality on radio are the key pillars for the brand. With significant market share in Delhi, Radio Fever is one of the top stations to advertise in. RJ Rahul is one of the most popular RJ's in Delhi.



# City: Delhi

## Air FM Rainbow:

AIR FM Rainbow, Delhi is one of the most popular radio stations in Delhi. Advertising through AIR FM Rainbow, Delhi allows the advertiser to reach out to their target audience. With a significant market share in Delhi, AIR FM Rainbow, Delhi is one of the top stations to advertise in.



# City: Delhi

## Radio One:

Radio One Delhi is the only English and a key player in the English music space. With significant market share in Delhi, Radio One is one of the top English stations to advertise in.





# City: Delhi

## Estimated Rates:

City	Channel	Frequency	Language	Rate INR/ (10 sec)
Delhi	Red FM	93.5	Hindi	2650
Delhi	Radio Mirchi	98.3	Hindi	2750
Delhi	Radio City	91.1	Hindi	1563
Delhi	Big FM	92.7	Hindi	2000
Delhi	Fever FM	104	Hindi	2250
Delhi	Air FM Rainbow	102.6	Hindi	575
Delhi	Radio One	94.3	English	1375



# City: Kolkata

## Radio Mirchi:

Radio Mirchi, Kolkata is one of the radio stations of the Mirchi FM network owned by Entertainment Network Pvt. Ltd. Radio Mirchi, Kolkata plays Hindi & Bengali songs. By advertising on Radio Mirchi, Kolkata, brands can reach out to the Hindi music listeners of the city. Radio Mirchi, Kolkata has some of the most popular RJs in the city like RJ Somak, RJ Deep. The station also curates unique shows by getting onboard celebrities as an RJ which has spiked the listenership numbers of the station drastically.



# City: Kolkata

## Red FM:

Red FM 93.5, Kolkata is a key player in the Hindi and Bengali music space. Advertisements through Red FM in Kolkata lets advertisers reach out to Hindi and Bengali music listeners. With a significant market share in Kolkata, Red FM 93.5 is one of the top stations to advertise in.



# City: Kolkata

## Big FM:

Advertisers can place their ads in Radio Fever, a key player in the Hindi and Bengali music space.

Advertisements through Radio Fever in Kolkata lets advertisers reach out to Hindi and Bengali music listeners. RJ Sayan is one of the most popular RJ's in Kolkata.



# City: Kolkata

## Air FM Rainbow:

AIR FM Rainbow, Kolkata is one of the most popular radio stations in Kolkata. Advertising through AIR FM Rainbow, Kolkata allows the advertiser to reach out to their target audience. With a significant market share in Kolkata, AIR FM Rainbow, Kolkata is one of the top stations to advertise in.



# City: Kolkata

## Radio One:

Advertisers can place their ads in Radio One, a key player in the Hindi and Bengali music space. Advertisements through Radio One in Kolkata lets advertisers reach out to Hindi and Bengali music listeners. With a significant market share in Kolkata, Radio One is one of the top stations to advertise in.



# City: Kolkata

## Friends FM:

Friends FM, Kolkata is one of the most popular radio stations in Kolkata. Advertising through Friends FM, Kolkata allows the advertiser to reach out to their target audience. With a significant market share in Kolkata, Friends FM, Kolkata is one of the top stations to advertise in.



# City: Kolkata

## Estimated Rates:

City	Channel	Frequency	Language	Rate INR/ (10 sec)
Kolkata	Radio Mirchi	98.3	Hindi, Bengali	875
Kolkata	Red FM	93.5	Hindi, Bengali	775
Kolkata	Big FM	92.7	Hindi, Bengali	500
Kolkata	Fever FM	104	Hindi, Bengali	500
Kolkata	Air FM Rainbow	102.6	Bengali	413
Kolkata	Radio One	94.3	Hindi, Bengali	500
Kolkata	Friends FM	91.9	Hindi	388





# City: Hyderabad

## Radio City:

Radio City in Hyderabad a key player in the Hindi and Telugu music space. Advertisements through Radio City in Hyderabad lets advertisers reach out to Hindi and Telugu music listeners. With significant market share in Hyderabad, Radio City is one of the top stations to advertise in.



# City: Hyderabad

## Radio Mirchi:

Radio Mirchi 98.3, Hyderabad is one of the top radio stations in the city with the highest listenership that caters to Hindi and Telugu music listeners. With significant market share in Hyderabad, Radio Mirchi 98.3 is one of the top stations to advertise in.



# City: Hyderabad

## Big FM:

Big FM Hyderabad is a key player in the Hindi and Telugu music space. Advertisements through Big FM in Hyderabad lets advertisers reach out to Hindi and Telugu music listeners. With significant market share in Hyderabad, Big FM is one of the top stations to advertise in. Salaam Telangana and Big Arrest are the top two shows for Big FM Branding in Hyderabad.



# City: Hyderabad

## Radio Fever:

With significant market share in Hyderabad, Radio Fever is one of the top stations to advertise in.

Mad Mornings and Lose Control are the top two shows for Radio Fever Branding in Hyderabad.



# City: Hyderabad

## Air FM Rainbow:

AIR FM Rainbow, Hyderabad is one of the most popular radio stations in Hyderabad. Advertising through AIR FM Rainbow, Hyderabad allows the advertiser to reach out to their target audience. With a significant market share in Hyderabad, AIR FM Rainbow, Hyderabad is one of the top stations to advertise in.



# City: Hyderabad

## Mirchi 95:

Radio Mirchi 95 is a key player in the Hindi music space in the Hyderabad market. Advertisements through Radio Mirchi 95 in Hyderabad lets advertisers reach out to Hindi music listeners. With significant market share in Hyderabad, Radio Mirchi 95 is one of the top Hindi stations to advertise in.



# City: Hyderabad

## Kool FM:

Advertisements through Kool FM in Hyderabad lets advertisers reach out to English music listeners.

Being the only western music radio station in the city, Kool FM provides a unique for the advertisers to target a specific set of the target audience.



# City: Hyderabad

## Magic FM:

Magic FM, Hyderabad is one of the radio stations of the Red FM network owned by Sun Group.

Magic FM, Hyderabad plays Hindi & Telugu songs. By advertising on Magic FM Hyderabad, brands can reach out to the Hindi & Telugu music listeners of the city. The radio station specifically focuses on music from the 80s and 90s era from the regional movie industry. Magic FM Hyderabad is the perfect radio station to target listeners of a certain age group, especially from 35 years and above.





# City: Hyderabad

## Estimated Rates:

City	Channel	Frequency	Language	Rate INR/ (10 sec)
Hyderabad	Radio City	91.1	Hindi, Telugu	475
Hyderabad	Radio Mirchi	98.3	Hindi, Telugu	1250
Hyderabad	Big FM	92.7	Hindi, Telugu	775
Hyderabad	Radio Fever	94.3	Hindi	613
Hyderabad	Air FM Rainbow	101.9	Telugu	413
Hyderabad	Mirchi 95	95	Hindi	1188
Hyderabad	Kool FM	104	English	1175
Hyderabad	Magic FM	106.4	Hindi, Telugu	438



# City: Bangalore

## Radio One:

Radio One, Bengaluru is an English radio station that plays 90s western music. The station is owned by HT Media and has its presence in all major metro cities. With a listenership of around 9,90,000, it is the top English radio station in Bengaluru, followed by Radio Indigo.



# City: Bangalore

## Red FM:

Red FM 93.5, Bengaluru is one of the top 2 Hindi language radio stations in Bengaluru with a listenership of around 1185000 listeners. The station is owned by Sun Group which has 71 stations all across the nation.



# City: Bangalore

## Radio Indigo:

Radio Indigo 91.9 FM is Bengaluru international music station. Advertisers can place their advert in the country's first international music station network playing a vibrant array of genres of music from pop, blues, hip-hop, metal, rock, jazz, top 40, dance, country to world music with radio stations in Bengaluru and Goa.



# City: Bangalore

## Radio Mirchi:

Radio Mirchi 98.3, is a Kannada Language radio station, that caters to the audience in Bengaluru City.

With popular shows like Rewind Raaga, Total Timepass & Hi Bengaluru, the station has gained a lot of popularity among the regional audience.



# City: Bangalore

## Big FM:

Big FM Bengaluru, is a Kannada based Radio Station that plays Retro Kannada music. With its popular RJs like RJ Pradeepa & RJ Vikki, the station has gained a high listenership among the regional audience. With significant market share in Bengaluru, Big FM is one of the top stations to advertise in.



# City: Bangalore

## Radio City:

Radio City, Bengaluru is a Kannada based radio station that caters to a very large number of audiences in Bengaluru city. The station is owned by Jagran Group and it is India's first private Radio Station as was started on 1st July 2001. Radio City Bengaluru a key player in the Kannada music space and lets advertisers reach out to the regional audiences.



# City: Bangalore

## Radio Fever:

Radio Fever 104 FM, is a key player in the Hindi music space.

Advertisements through Radio Fever FM

in Bengaluru lets advertisers reach out to Hindi music listeners. The station is owned by HT Media and which owns Radio Fever, Radio Nasha & Radio One. With significant market share in Bengaluru, Radio Fever 104 FM is one of the top Hindi stations in the city.





# City: Bangalore

## Mirchi 95:

Radio Mirchi 95, Bengaluru is a Hindi based radio station that plays Hindi Bollywood music. The station is owned by Times Group and runs alongside its counterpart Radio Mirchi 98.3 which plays regional Kannada music.



# City: Bangalore

## Estimated Rates:

City	Channel	Frequency	Language	Rate INR/ (10 sec)
Bangalore	Radio One	94.3	English	1313
Bangalore	Red FM	93.5	Hindi	1250
Bangalore	Radio Indigo	91.9	English	2250
Bangalore	Radio Mirchi	98.3	Kannada	2250
Bangalore	Big FM	92.7	Kannada	1213
Bangalore	Radio City	91.1	Kannada	888
Bangalore	Radio Fever	104	Hindi	1125
Bangalore	Mirchi 95	95	Hindi	2250



# City: Pune

## Red FM:

Red FM, Pune is one of the radio stations of the Red FM network owned by Sun Group. Red FM, Pune plays Hindi & Bollywood songs. By advertising on Red FM, Pune, brands can reach out to the Hindi music listeners of the city. The station is known for its popular shows like Morning No.1 and MH935.



# City: Pune

## Radio Mirchi:

Advertisements through Radio Mirchi in Pune lets advertisers reach out to Hindi music listeners. With significant market share in Pune, Radio Mirchi is one of the top stations to advertise in.



# City: Pune

## Radio City:

Advertisements through Radio City FM in Pune lets advertisers reach out to Hindi music listeners. With significant market share in Pune, Radio City is one of the top stations to advertise in. Shonali and Bandyas the top two shows for Radio City FM Branding in Pune. .



# City: Pune

## Radio One:

Radio One, Pune is the only radio station in the city that plays Contemporary Western music. With significant market share in Pune, Radio One is one of the most favoured stations by the advertisers to reach out to their target audience.



# City: Pune

## Mirchi Love:

Advertisements through Mirchi Love Pune lets advertisers reach out to Hindi music listeners. With significant market share in Pune, Mirchi Love Pune is one of the top stations to advertise in.



# City: Pune

## Vividh Bharati:

Advertisements through Vividh Bharti in Pune lets advertisers reach out to Hindi music listeners. With significant market share in Pune, Vividh Bharti 101.0 is one of the top stations to advertise in.





# City: Pune

## Big FM:

Advertisements through Big FM Pune lets advertisers reach out to Hindi music listeners. With significant market share in Pune. Big FM Pune is one of the top stations to advertise in.



# City: Pune

## Estimated Rates:

City	Channel	Frequency	Language	Rate INR/ (10 sec)
Pune	Red FM	93.5	Hindi	850
Pune	Radio Mirchi	98.3	Hindi	875
Pune	Radio City	91.1	Hindi	513
Pune	Radio One	94.3	English	725
Pune	Mirchi Love	104.2	Hindi	875
Pune	Vividh Bharati	101	Hindi	325
Pune	Big FM	92.7	Hindi	513



# City: Ahmedabad

## Red FM:

Red FM, is a key player in the Hindi music space in Ahmedabad. Advertisements through Red FM in Ahmedabad lets advertisers reach out to Hindi music listeners. With significant market share in Ahmedabad, Red FM is one of the top stations to advertise in.



# City: Ahmedabad

## My FM:

Advertisements through My FM in Ahmedabad lets advertisers reach out to Hindi music listeners.

With significant market share in Ahmedabad, My FM is one of the top stations to advertise in.



# City: Ahmedabad

## Radio City:

Radio City Ahmedabad is a key player in the Hindi music space and lets advertisers reach out to Hindi music listeners. With significant market share in Ahmedabad, Radio City is one of the top stations to advertise in.



# City: Ahmedabad

## Radio One:

Radio One, Ahmedabad a key player in the Hindi music space. Advertisements through Radio One in Ahmedabad lets advertisers reach out to Hindi music listeners. With significant market share in Ahmedabad, Radio One is one of the best stations to advertise in.



# City: Ahmedabad

## Vividh Bharati:

Advertisements through Vividh Bharti in Ahmedabad lets advertisers reach out to Hindi, Gujarati, English and Sindhi music listeners. With significant market share in Ahmedabad, Vividh Bharti 96.7 is one of the top stations to advertise in.



# City: Ahmedabad

## Radio Mirchi:

Radio Mirchi, Ahmedabad is a key player in the Hindi music space and caters to the Hindi & Gujarati music listeners across the city. With significant market share in Ahmedabad, Radio Mirchi, is the first preference of any advertiser. RJ Dhvanit is one of the most popular RJ's in Ahmedabad.





# City: Ahmedabad

## Community Radio:

Community radio stations is a type of radio broadcast that serves smaller geographic communities .

These stations operate on a small frequency band. The permission and frequency band is provided for free by the government. One needs to apply to the ministry of Information and Broadcast to be able to run a community radio stations. These stations run content relevant and popular to a local, specific audience overlooked by commercial or mass-media broadcasters.



# City: Ahmedabad

## Mirchi Love:

Advertisements through Mirchi Love Ahmedabad lets advertisers reach out to Hindi music listeners.

With significant market share in Ahmedabad, Mirchi Love Ahmedabad is one of the top stations to advertise in.



# City: Ahmedabad

## Estimated Rates:

City	Channel	Frequency	Language	Rate INR/ (10 sec)
Ahmedabad	Red FM	93.5	Hindi	588
Ahmedabad	My FM	94.3	Hindi	525
Ahmedabad	Radio City	91.1	Hindi	600
Ahmedabad	Radio One	94.3	Hindi	438
Ahmedabad	Vividh Bharati	96.7	Hin/Guj/Eng/Sindhi	325
Ahmedabad	Radio Mirchi	98.3	Guj/Hin	625
Ahmedabad	Community Radio	90.8	Gujarati	88
Ahmedabad	Mirchi Love	104	Hindi	625



Thank You!



For any assistance -

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